# Reed in Partnership Lightcast



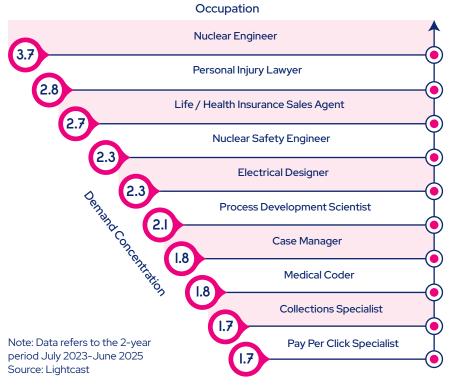
#### **Regional Spotlight:**

# North West

## Top Service leaver skills requested by employers



#### Top IO Service leaver occupations by demand concentration



Top UK Industrial Strategy sectors by employment concentration

> Advanced Manufacturing

Professional and **Business Services** 



#### Service leaver skills requested by employers

Service leavers have evidenced skills that make them well suited to respond to the needs of the North West economy. Continuous improvement, project management, auditing, and risk analysis skills all drive quality, productivity, and safety in Advanced Manufacturing in this region. Leadership, customer service, and KPIs strengthen the growth and client delivery in Professional & Business Services. Whilst planning, problem solving, organisational skills, and time management skills mean that Service leavers can boost operational efficiency across sectors in the North West.

## Service leaver occupations by demand concentration

There is concentrated demand for occupations such as Nuclear Engineers (in demand 3.7 times the UK average) and Electrical Designers (2.3 times the demand), highlighting the region's unique engineering and nuclear specialties. Personal Injury Lawyers are in demand 2.8 times more than the UK average and Life/Health Insurance Sales Agents - with 2.7 times the UK average demand - highlighting the depth of demand in Professional & Business Services.

# UK Industrial Strategy sectors by employment concentration

Employment in Advanced Manufacturing is 1.2 times more concentrated here than the UK average, driving demand for Service leaver roles such as CAD Designers and Mechanical Engineers.

Professional & Business
Services are 1.1 times more
concentrated here than the
UK average, with opportunities
for Business Development
Mangers and Customer Service
Representatives.

#### Fast growing Service leaver skills

Time Management 15% projected growth

for common skills

Risk Management
26%
projected growth
for specialised skills





This analysis is part of a larger report called Skills in Transition: How UK Service leavers can power the nation's future. More information on our methodology can be found in the full report: reedinpartnership.co.uk/policy